

# 2023 Medilink South West Awards

## Recognizing HealthTech Innovation in the South West

### Nomination Forms

Please tick the boxes next to the category/categories you would like to be put forward for and then complete the correct nomination form/s.

|                |  |
|----------------|--|
| Company Name   |  |
| Contact Person |  |

|  |                          |
|--|--------------------------|
| 1. Innovation                                  | <input type="checkbox"/> |
| 2. Advances in Digital Healthcare              | <input type="checkbox"/> |
| 3. Start Up                                    | <input type="checkbox"/> |
| 4. Delivering Innovation In To Health And Care | <input type="checkbox"/> |
| 5. Partnership Between Academia & Business     | <input type="checkbox"/> |

Please return this with your completed nomination form/s to [Lucy.Gooch@uwe.ac.uk](mailto:Lucy.Gooch@uwe.ac.uk) along with a high resolution Logo for your organization

Deadline: **9am Monday 6 February 2023**

## Medilink South West Awards 2023

### Innovation Award

The company must have an innovative product that not only has made an impact on the market but also on the business. The innovation should have a positive impact on company growth and have reasonable potential for further development.

|  |               |
|--|---------------|
| Company Name:  |               |
| Contact Person:  |               |
| Company Address:   |               |
| Telephone:   | Email:        |
| Year company established:  | Company value |
| No of employees:   |               |
| Company Profile (max 250 words):   |               |
| 1. Description of your innovation and what makes it unique. (Max 250 words): |               |

2. Describe the potential impact of the Innovation (max 250 words):

3. Describe the impact of the innovation on your business – for example opportunities for further funding or financial growth (Max 250 words):

4. What is the potential for future development of the innovation in the medium to long-term? (Max 250 words):

5. Additional Comments (Max 250 words):

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## Advances in Digital Healthcare Award

We are looking for dynamic digital technologies giving world-class services and products that give people better options in their treatments and rehabilitation. These technologies can cross boundaries to allow convergence with healthcare, assisted living, and society to enhance the efficiency of healthcare delivery and enable medicines to be more personalized and precise.

|   |                |
|---|----------------|
| Company Name:   |                |
| Contact Person:   |                |
| Company Address:  |                |
| Telephone:  | Email:         |
| Year company established:   | Company value: |
| No of employees:  |                |
| Company Profile (max 250 words):  |                |
| 1. Description of your Digital Health innovation and what makes it unique. (Max 250 words): |                |

2. Describe the potential impact of the product/device/service (max 250 words):

3. What are your opportunities for further funding or financial growth? (Max 250 words):

4. What is the potential for future development of your Digital Health innovation in the medium to long-term? (Max 250 words):

5. What new capabilities or approaches have you undertaken in order to increase user engagement? How does this fit in with your overall Digital strategy? (Max 250 words):

6. Additional Comments (Max 250 words):



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## Start Up Award

Applicants for this award must have clearly identified the market opportunity and developed an excellent plan for developing the business. There should be significant impact and achieved market penetration with a good turnover in their first year, or have predicted realistic targets and plans going forward should be achievable.

|  |        |
|--|--------|
| Company Name:  |        |
| Contact Person:  |        |
| Company Address:   |        |
| Telephone:   | Email: |
| Year company established:  |        |
| Company Profile (max 250 words):   |        |
| 1. What is the market opportunity for your product / service and how was it identified? (Max 250 words): |        |

2. How has your business strategy addressed this opportunity? (Max 250 words):

3. What impact, market penetration and achievements has the business had in its target markets to date and what are you expecting for the next 2-3 years? (Max 250 words):

4. What is your predicted growth of your company for financial years 1, 2 & 3? (Max 200 words):

5. What are the future plans for the business and how do you plan to stimulate growth over the next 2 - 3 years? (Max 200 words):

Additional Comments (Max 250 words):

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### Delivering Innovation In To Health And Care Award

For the development of a collaboration with the NHS that has or will have a major impact or benefit to both business performance and patient care.

The company must have established a good collaborative/partnership approach, which addresses a significant need. The partnership should demonstrate significant improvement in patient care or access compared to previous treatments and the partnership should also demonstrate significant improvement in time or cost saving.

|  |                                  |
|--|----------------------------------|
| Company Name:  |                                  |
| Contact Person:  |                                  |
| Company Address:   |                                  |
| Telephone:   | Email:                           |
| Year company established:  | Turnover in last financial year: |
| No of employees:   | Date of financial year end:      |
| Company Profile (max 250 words):   |                                  |
| 1. How have you engaged with the NHS: collaboration, partnership, consultancy etc.? (Max 250 words): |                                  |
| 2. What need did the partnership address and how significant a need was it? (Max 250 words):         |                                  |

3. How does the partnership benefit patient care compared to previous treatments – including reduction in treatment time, cost savings etc.? (Max 250 words):

4. How does the partnership benefit the healthcare system compared to previous treatments (Max 250 words):

5. What contact/consultation has taken place with patients or patient involvement groups, and what assessments of whole life considerations were there? (Max 250 words):

6. By whom and / or where has this solution been adopted? What is the turnover for this solution for the previous year and projected for the next year? (Max 250 words):

7. What has been the financial impact on the business, and what is the forecast for the next year? (Max 250 words):

Additional Comments (max 250 words):

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## Partnership Between Academia & Business Award

Awarded to the company who demonstrate how the collaboration / partnership has or will enhance current service delivery or create new ways of delivering healthcare. The company must have established a good collaborative/partnership approach, which addresses a significant need. The partnership should demonstrate significant improvement in patient care or access compared to previous treatments and the partnership should also demonstrate significant improvement in time or cost saving.

|  |                                  |
|--|----------------------------------|
| Company Name:  |                                  |
| Contact Person:  |                                  |
| Company Address:   |                                  |
| Telephone:   | Email:                           |
| Year company established:  | Turnover in last financial year: |
| No of employees:   | Date of financial year end:      |
| Company Profile (max 250 words):   |                                  |
| 1. How have you engaged with the NHS: collaboration, partnership, consultancy etc.? (Max 250 words): |                                  |
| 2. What need did the partnership address and how significant a need was it? (Max 250 words):         |                                  |

3. How does the partnership benefit patient care compared to previous treatments – including reduction in treatment time, cost savings etc.? (Max 250 words):

4. How does the partnership benefit the healthcare system compared to previous treatments (Max 250 words):

5. What contact/consultation has taken place with patients or patient involvement groups, and what assessments of whole life considerations were there? (Max 250 words):



6. By whom and / or where has this solution been adopted? What is the turnover for this solution for the previous year and projected for the next year? (Max 250 words):

7. What has been the financial impact on the business, and what is the forecast for the next year? (max 200 words):

Additional Comments (max 250 words):

